

- Register for a Blog Provider.
Provider: _____
My Blog URL is: http://_____
- Username: _____ Password: _____

- Add contact and branding information to be displayed on your blogging site

- Configure your blog posts to allow comments

- Include links to your other Social Media accounts (ie Facebook, Twitter ...)

- Configure your blog with Flickr to access pictures hosted by Flickr (for more information view <http://www.flickr.com/help/blogging/>)

- Register for an appropriate domain and forward to your blog Information

- Create links to your blog from your email signature

- Create links to your blog from your website

- Brainstorm ideas for 10 new posts

- Post first article

- Promote article on Facebook and Twitter and any other appropriate media

- Reply to comments to promote readership engagement.

- Allocate a specific time once per week to post new article (schedule repeating appointment)